

# PRINTING SOLUTIONS THAT KEEP YOUR BUSINESS MOVING

In today's mobile society, it's no surprise that leading businesses are doing more on the go to keep up with their busy customers.

- Route printing is simplified with the rugged and reliable RW series of mobile printers for rough and tough performance on the road.



- E-commerce distribution centers mount QL 420 Plus™ printers to forklifts, or carry QL 320 Plus™ printers by shoulder strap, so products are labeled correctly, then shipped and delivered in record time.



- Shorter lines mean happier customers. Cameo receipt printers with magnetic stripe readers are used for queue busting in several environments, including retail.

**Every day, new applications for Zebra's lightweight mobile printers are being developed for printing labels, receipts, tags, passes, and tickets. Call Zebra today to learn how mobile printers can keep your business moving.**

For additional information, contact your Zebra Solutions Specialist, call +1 800 423 0442, or visit our Web site.  
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Zebra Technologies Corporation  
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**Zebra® Mobile Printers**  
For Businesses On The Go



# Mobile Printers



Cart Based Solutions



RW Series



Cameo® Series



QL Plus™ Series



Custom Labels, Tags and Receipts

## Mobile Printing Solutions

Zebra has a rugged, reliable mobile printer for your application:

- *Point-of-transaction processing*
- *Shelf labeling*
- *Price marking*
- *Bin labeling*
- *Product identification*
- *Forklift mounting*
- *Receipt printing*
- *Route accounting/Field service*
- *Event and passenger ticketing*
- *Gaming transactions*
- *Parking tickets and violations*

## Mobile Printing Solutions

Go Wherever Your Business Takes You.

**Mobile printing solutions are emerging as the new standard for conducting business in more and more applications every day. Along with the broadest range of mobile printers in today's market, Zebra offers a variety of wired and secure wireless connectivity options to meet your needs. Now available with Bluetooth® 802.11b or 802.11g WLAN, integrating wireless mobile printing has never been easier.**

### Take Your Business to the Point of Transaction!

Designed for the Road Warrior, Zebra **RW series** of mobile printers endure the harshest environments. Print receipts or invoices on the road with a printer that resists drops, extreme temperatures, dust and rain. Meeting the stringent IP54 rating, these printers can withstand the rigors of the road.

Extra-rugged and high power **QL Plus™ series** mobile printers offer flexible connectivity options with QuickLink™ interchangeable radio modules. As your needs change, a different module can be ordered to adjust to your changing environment.

Zebra QL Plus and RW series mobile printers also support advanced wireless security protocols such as virtual private networks (VPNs) and Wi-Fi protected access (WPA and WPA2) as well as 802.11i. By enabling these security features, customers can rest assured that their mobile printer is actively involved in maintaining the integrity of their network.

Rugged **Cameo** mobile receipt printers weigh as little as one pound each and clip conveniently to an operator's belt. With durable environmental cases, they're shock-protected and can be used outdoors in most weather conditions. Optional magnetic card readers (MCR) offer easy point-of-transaction processing and receipt printing.

Up to five users can use the **PS 2100** series transportable printing solution on wheels. With two printers the need for swapping media is eliminated.

Zebra mobile printers also offer the benefit of convenience-enhancing accessories such as vehicle mounts, soft cases and flexible chargers. Additionally, users can create colorful, branded labels and receipts designed for their application using Zebra's custom media offering.

**Leading retailers are adapting QL 320 Plus network printers to label store shelves and react to price changes in real-time.**

